



**CONN**  
H E A R I N G

For Sound Care

# Sound News

Three Hearing Instrument Specialists are here to serve you:  
Ray Conn, Chris Conn BC-HIS, and Mary Jane Conn

Spring 2015



## Technology Update

- Various hearing aids, especially BTE (behind-the-ear) models, are equipped with a telecoil option. If your hearing aid has this feature, you have the ability to ‘link in’ to the sound systems of theaters, etc. that incorporate **loop technology**. This typically enables you to hear and understand much better in these venues as compared to hearing aids alone. Please let us know if you need more info about this technology and how you might be able to use it to your advantage.
- **Siemens Firmware Updates!** If you currently use Siemens hearing aids from the last two years or so, you might be eligible for a free firmware upgrade. Please call to find out if your hearing aid qualifies, and we will set up an appointment for you. It should take around 15 minutes to perform this update on our computer and ensure that your hearing system is fully up-to-date.



## A Hearing Device Like No Other!

We are pleased to offer the LiNX2 hearing system from ReSound. With microscopic cutting-edge sound processing inside, LiNX2 makes traditional hearing aids a thing of the past. LiNX2 is available in three different technology levels to fit your listening needs and your budget. Also, LiNX2 comes in two discreet receiver-in-the-ear BTE models as well as custom-fit styles for complete cosmetic appeal. Nearly invisible, extremely comfortable and natural, ReSound LiNX2 hearing aids deliver more of what patients have been asking for.

Not only does the LiNX2 hearing system allow for improved speech clarity and noise reduction, it also will stream sound directly from your iPhone, iPad and iPod Touch devices. So when you receive a cell call, it is delivered straight to both ears via your ReSound LiNX2 hearing aids. Likewise, when listening to music or watching videos on your iPhone, iPad, or iPod Touch, the sound can stream directly through your hearing aids, giving you optimal stereo sound clarity like never before! And to make things even better, “there’s an app for that!” You can download the free ReSound Smart app, which lets you adjust everything from volume to bass and treble in each ear!

Please call for more information on ReSound LiNX2 to find out if you might benefit from this amazing new technology!

## COMING EVENTS

**MAY**

**Customer  
Appreciation Month!**  
May 1-30

**\$500.00 Off Set of  
New Hearing Aids**  
(no other offers apply)

**\$25.00 Off Factory Repair**  
**\$10.00 Off Custom Earmold**  
**Buy 4 packs of batteries  
and get 1 pack free!**

**MAY**

**Spring Open House**  
May 4—May 9  
**Free Hearing Consultations**  
**Free in-office technology  
demonstrations**  
**Free hearing aid cleanings  
& checkups**  
**Free Refreshments**  
**\$500 off Set of  
New Hearing Aids**  
(no other offers apply)

**JUNE**

**Free 7-Day Trials**  
June 1-30

Experience the freedom and  
comfort of Open Fit!  
Call today to schedule your Free  
7-Day Trial of Open Fit  
hearing instruments!



# CONN HEARING

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Jeffersonville IN 47130

Address Service Requested

## FOR CUSTOMER SERVICE:

Phone: 812.282.3676 or Toll Free: 800.266.1282

Write us: Conn Hearing Aid Center • 1516 Spring Street • Jeffersonville IN 47130

Email: [info@connhearing.com](mailto:info@connhearing.com)

Visit our new website: [www.connhearing.com](http://www.connhearing.com)

Like us on Facebook. Also, follow us on Twitter, Instagram and YouTube



## QUICK TIPS

- If you use disposable wax filters in your hearing aids, it is a good idea to change them once a month for optimal performance and prevention.
- For those with Siemens Aquaris waterproof hearing aids, make sure to occasionally clean the two membranes near the battery compartment with peroxide. If you have questions regarding this, please call our office.
- For more information about hearing and technology, please check out our Sound Advice Blog: [www.connhearing.com/blog](http://www.connhearing.com/blog)