



For Sound Care

Sound News

Three Hearing Instrument Specialists are here to serve you:
Ray Conn, Chris Conn BC-HIS, and Mary Jane Conn

Spring 2014



Technology Update

- We are excited to announce the new **Aquaris Micon** hearing instrument from Siemens. This device is waterproof, dustproof and shock resistant, making it an excellent choice for highly active individuals. Also, the features and sound processing allow for improved hearing and understanding, even in noisy environments. The Aquaris Micon system comes in three levels (24, 32 and 48 channels) and uses the size 13 battery for extended battery life. Call today for more information.
- The **VFusion Rechargeable Battery System** is now available! This system works with Starkey non-wireless hearing aids using size 13 and 312 batteries. VFusion powers each hearing aid battery for us to 18 hours a day and provides up to six months of usage from each battery. Ask us if your hearing aids qualify!



Hearing Aid Discount Programs

Discount programs can seem appealing at first glance, but most often, they have underlying factors that could cost you more money in the long term. We would like to inform you about some of these factors concerning recent developments with hearing aid discount programs.

Due to potential enrollment fees, discount programs can end up costing you more than what you planned to pay. Some programs require an annual enrollment fee of over \$100.00. Also, they typically allow only one year of free service. After the first year, you would most likely pay for office visits or programming fees each time you visited your hearing care professional for service.

Another factor to consider is when you purchase hearing aids through a discount program, it diminishes the control that we normally have over the product. These programs often restrict the brands of hearing instruments from which you can choose, limit the level of technology options and hinder the relationship between us and the manufacturer. For example, if a unit is defective or unsatisfactory in any way, we will take care of the issue promptly with the manufacturer. But when the product is purchased through a discount program, it can be an awkward and lengthy ordeal to correct, potentially diluting the level of service and care our patients deserve and expect from us.

There are several discount programs being advertised incessantly, and although they may offer savings over most providers, we still can match or beat the pricing and the service they can offer you.

If you have any questions or concerns about this, please contact us, and we will be happy to help you in any way we can. And thanks again for placing your trust in us. It is a privilege to serve you.



COMING EVENTS

MAY

50 Year Anniversary Celebration!

May 1-31

Join us as we celebrate 50 years of Sound Care!

Free Hearing Consultations

Learn about the latest developments in hearing technology

Free in-office demonstrations

While you are with us, enjoy free refreshments and a hearing aid cleaning and checkup.

MAY

\$500.00 Off Binaural Siemens Hearing Systems

\$25.00 Off Factory Repair

\$10.00 Off Custom Earmold

Buy 4 packs of batteries and get 1 pack free!

JUNE

Free 7-Day Trials June 1-30

Experience the freedom and comfort of Open Fit!

Call today to schedule your Free

7-Day Trial of Open Fit

hearing instruments!

FOR CUSTOMER SERVICE:

Phone: 812.282.3676 or Toll Free: 800.266.1282

Write us: Conn Hearing Aid Center • 1516 Spring Street • Jeffersonville IN 47130

Email: info@connhearing.com

Visit our new website: www.connhearing.com

Like us Facebook. Also, follow us on Twitter, Instagram and YouTube



QUICK TIPS

- **Please Note:** Our old toll free phone number has been discontinued. Please use our **new toll free number 800-266-1282** to save on a long distance call. We apologize for any inconvenience.
- If you use any Siemens Rechargeable hearing system, each battery should last for approximately 400 charging cycles (or 400 days providing you charge only one time per day). With a five-hour charge, you should enjoy up to 18 hours of daily use.
- If you use size 10 hearing aid batteries and have experienced any faulty batteries over the last few months, please let us know, and we will replace them for you at no charge.