



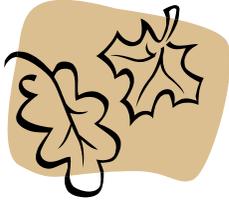
CONN
HEARING

For Sound Care

Sound News

Three Hearing Instrument Specialists are here to serve you:
Ray Conn, Chris Conn BC-HIS, and Mary Jane Conn

Fall 2015



Technology Update

- The latest hearing technology from Siemens is called **Binax** (binaural experience). The wireless functionality of Binax helps the microphones to 'focus' more precisely and automatically, allowing improved hearing and understanding in noisier situations. Binax is available in three technology levels and several styles and sizes, including custom fit options. And some models are also rechargeable! Ask us about Binax today!
- Are you having difficulty hearing or understanding television? Wireless TV streamers can make significant improvements in speech clarity. Ask us if your hearing aids are compatible.



FREQUENCY COMPRESSION

I would estimate that the majority of hearing losses that we fit are high frequency hearing losses. This can cause people to 'hear but not understand' since they are missing much of the high frequency speech components which are generally the consonants of speech. Words can sound like they 'run together', and extra background noise can make speech understanding extremely difficult. In many cases, we can still improve the speech clarity by raising the high frequency amplification of the hearing aids. However, there are some more severe cases where the high frequency hearing is virtually missing or unaidable.

Frequency Compression is a relatively new technology that allows us to 'compress' or 'move' the high frequencies that a person cannot hear, to a lower frequency where his hearing is better. This can make it possible for the patient to understand speech, where before he could not. Several of today's hearing systems are equipped with some type of frequency compression feature. Furthermore, I have had success in using this option to improve speech understanding. So if you are having difficulties in this area, please contact us to see if you might benefit from this technology.



COMING EVENTS

November

Fall Open House

November 2-7

Free Hearing Consultations

Learn about the latest developments in hearing technology

Free in-office demonstrations

While you are with us, enjoy free refreshments and a hearing aid cleaning & checkup

November

\$500.00 Off Binaural Siemens Hearing Systems
(no other offers apply)

\$25.00 Off Factory Repair

\$10.00 Off Custom Earmold

Buy 4 packs of batteries and get 1 pack free!
(no other offers apply)

December

Free 7-Day Trials
December 1-15

Call today to schedule your

Free 7-Day Trial!

Give the gift of better hearing this Christmas! Gift Certificates are available now!



CONN HEARING

Conn Hearing Aid Center, LLC
1516 Spring Street
Jeffersonville IN 47130

Address Service Requested

FOR CUSTOMER SERVICE:

Phone: 812.282.3676 or Toll Free: 800.266.1282

Write us: Conn Hearing Aid Center • 1516 Spring Street • Jeffersonville IN 47130

Email: info@connhearing.com

Visit our new website: www.connhearing.com

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QUICK TIPS

- For optimal battery performance, after removing the tab from the battery, wait two minutes before inserting into hearing aid.
- Make sure to routinely check for moisture/condensation inside the tubes of your hearing aids.
- If it has been a year or longer since your last visit, please schedule some time to come in for a free deep cleaning, dehumidifying and checkup of your hearing aids.