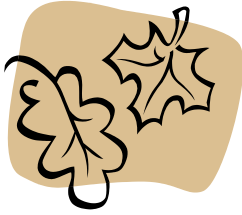




# Sound News

Three Hearing Instrument Specialists are here to serve you:  
Ray Conn, Chris Conn BC-HIS, and Mary Jane Conn

Fall 2014



## Technology Update

- For individuals with little or no hearing in one ear, we now offer several hearing systems from **Unitron** that are designed to transmit or stream audio from the poor ear to the better ear. Available in several technology levels, these devices can truly open up new possibilities in hearing. Also, several models offer a **Bluetooth** option for streaming cell phone, music and television directly to your hearing aid. Please contact us for more information.
- All new custom-made hearing aids from Siemens will now come standard with the new nano-coated **HF4 Pro Wax Filter**. This new filter provides improved hygiene, performance and protection with an innovative filter material that is easy-to-clean and is water, oil and dirt repellent!



## Celebrating 50 Years of Sound Care!

As our 50th year in business comes to a close, we would like to take this opportunity to reflect, say “Thank You!” and contemplate the future. In 1964 Ray Conn chose as his mission to provide quality hearing care with affordable pricing and personalized service. From a two-room office in downtown Louisville, he worked tirelessly to carry out this mission. Over the years as more people learned of this unique operation, they came to access service for hearing needs, bringing their families and friends as well. Conn Hearing has grown throughout the years to become a regional leader in hearing care provision.

We appreciate each and every one of you for placing your trust in us. Without your patronage and referrals, we would not be here today. Thank you for your continued loyalty and support!

Finally, we are excited about future breakthroughs in the hearing field! Technology never ceases to amaze, making hearing care efficient and effective for more individuals. As we move forward, we are confident we can bring better hearing, understanding and quality of life to a larger patient base than ever before. And we can do that more effectively as we gain more knowledge and master the technological advances that are presented to us each year.

**Come celebrate with us November 1st-29th.  
Here’s to the next 50 years!**

## COMING EVENTS

### NOVEMBER

**50 Year Anniversary Celebration!**  
November 1-29

Join us as we celebrate 50 years of Sound Care!

**Free Hearing Consultations**

**Learn about the latest developments in hearing technology**

**Free in-office demonstrations**

While you are with us, enjoy free refreshments and a hearing aid cleaning and checkup.

### NOVEMBER

**\$500.00 Off Binaural Siemens Hearing Systems**

**\$25.00 Off Factory Repair**

**\$10.00 Off Custom Earmold**

**Buy 4 packs of batteries and get 1 pack free!**

### DECEMBER

**Free 7-Day Trials**  
December 1-13

Call today to schedule your Free 7-Day Trial of Open Fit hearing instruments!

Give the gift of better hearing this Christmas! Gift certificates are available now!



**For Sound Care**

1516 Spring Street • Jeffersonville IN 47130

Address Service Requested

**FOR CUSTOMER SERVICE:**

Phone: 812.282.3676 or Toll Free: 800.266.1282

Write us: Conn Hearing Aid Center • 1516 Spring Street • Jeffersonville IN 47130

Email: [info@connhearing.com](mailto:info@connhearing.com)

Visit our new website: [www.connhearing.com](http://www.connhearing.com)

Like us on Facebook. Also, follow us on Twitter, Instagram and YouTube



**QUICK TIPS**

- If you do not currently use a hearing aid dehumidifier, please consider the **Mini Dri Aid Kit** or the **Senior Dri Aid Kit** (for larger devices). Regular use of these dehumidifiers can help reduce moisture-related issues with your hearing aids and provide improved sound quality as well.
- **Please remember that we carry a variety of hearing aid accessories, cleaning supplies and batteries.**
- **'Like Us' on Facebook and 'Follow Us' on Twitter** to keep up with our latest weekly news and information. Just go to [www.connhearing.com](http://www.connhearing.com) and click on any of the social media icons on our homepage to directly connect with us.